



# FOSS4G

## BELÉM, 2024

Free and Open Source Software for Geospatial



The Belém Local Organizing Committee for Free and Open Source Software for Geospatial (FOSS4G) 2024 and the members of the Brazilian chapter of Open Source Geospatial Foundation (OSGeo) in collaboration with Geoinquie-t@s Argentina Chapter, are honored to invite you to consider sponsoring and becoming a key part of the annual global conference and OSGeo community gathering, FOSS4G - BELÉM 2024.



# Event overview

The Belém Local Organizing Committee for Free and Open Source Software for Geospatial (FOSS4G) 2024 and the members of the Brazilian chapter of Open Source Geospatial Foundation (OSGeo) in collaboration with Geoinquiet@s Argentina Chapter, are honored to invite you to consider sponsoring and becoming a key part of the annual global conference and OSGeo

Amazon, will be the stage for discussions and synergies that will shape the future of geospatial technology. Furthermore, it was also chosen to host COP 30 - 30th United Nations (UN) Conference on Climate Change in 2025. The location is strategic for discussing free software and geospatial data, providing an opportunity to delve deeper into one of the most critical issues

**THE CITY OF BELÉM, IN THE HEART OF THE BRAZILIAN AMAZON, WILL BE THE STAGE FOR DISCUSSIONS AND SYNERGIES THAT WILL SHAPE THE FUTURE OF GEOSPATIAL TECHNOLOGY.**



community gathering, FOSS4G - BELÉM 2024.

FOSS4G is an annual global conference organized by the non-profit organization OSGeo. The conference covers topics such as software development, the transition to FOSS4G, use cases, practical applications, education, research and open data dissemination. We emphasize the importance of the role of the conference in promotion for the collaborative development of geographic technologies.

The 19th edition of FOSS4G will be held at Hangar – Centro de Convenções da Amazônia, Belém/PA-Brazil, from December 2nd to 8th, 2024.

This year, the city of Belém, in the heart of the Brazilian

discussed. currently, Climate Change.

By becoming a sponsor, you not only join a conference and prestige, will also contribute to fostering innovations related to geospatial data in the Amazon region, with direct implications in the context of Climate Change. Sponsoring FOSS4G 2024 in Belém do Pará is an opportunity to position your brand on an international stage, interact with leading professionals in the sector and actively participate in the dialogue about free software and geospatial data.

We recognize that each company is unique, which is why we offer different ways to support the event, depending on your objectives and possibilities. Contact



FROM DECEMBER 2ND  
TO 8TH, 2024.

us to explore sponsorship options and find out how you and your company can be part of this extraordinary event! Together, we can create impact, inspire and transform the geoinformation landscape. The future is at your fingertips - be a catalyst for change at FOSS4G 2024!

At FOSS4G Belém we are trying to be part of the movement that is improving diversity in the geospatial sphere, as our objective is that at least 50% of our inhabitants form part of underrepresented groups (i.e., gender, reason/ethnicity, physical or mental condition). ableism, LGBTQ+ and more).

If you are a speaker, nominate someone for this purpose for future events. If you are an assistant, please help us nominate someone and, if you can, introduce us. If you are a sponsor, promote this initiative. We work together for a more balanced geospatial community.





# BECOME A Sponsor

## Why be an OSGeo sponsor?

### ✔ Dependency on OSGeo software

Daily use of OSGeo technologies for efficient operations and effective competition.

Supporting OSGeo means sustaining future operations, ensuring a solid foundation for commercial activities.

### ✔ Goals aligned with open standards

Sponsor OSGeo aligning with similar objectives.

Benefit from the volunteer efforts of a growing global community.

### ✔ Leadership in geospatial technologies

Demonstrate leadership by sponsoring OSGeo.

Align business growth with OSGeo's momentum in the global market.

### ✔ Networking opportunities

Benefits as a sponsor include exclusive networking opportunities.

Meet and share ideas with key members, other sponsors and like-minded affiliates.

### ✔ Promotion and sponsorship criteria

Sponsorship is an opportunity for OSGeo to promote diverse sectors, including GIS consultants, space service providers, educational institutions, and government and non-government bodies.

Organizations with no relevance in GIS and spatial services will be rejected.

## Local Opportunities <<<

- > Discover the Amazon
- > Get to know the business environment of the capital Belém, which will host COP30
- > Create a network with institutions from the global South
- > Enhance partnerships with Latin America

## Event details



sponsors@foss4g.org



<https://2024.foss4g.org>

## SOCIAL MEDIA



[fosstodon.org/@foss4g](https://fosstodon.org/@foss4g)



[@foss4g](https://twitter.com/foss4g)



[linkedin.com/company/foss4g2024](https://linkedin.com/company/foss4g2024)



[@foss4g](https://www.instagram.com/foss4g)

# Sponsor Types

 **Diamond Sponsorship (Capacity: 1)**

 **Platinum Sponsorship (Capacity: 3)**

 **Gold Sponsorship (Capacity: 6)**

 **Silver Sponsorship (Capacity: 7)**

 **Bronze Sponsorship (Capacity: 7)**

 **Supporter Sponsorship (Capacity: 12)**



## Diamond Sponsorship offers

### Prominent Visibility:

Featured on the sponsors page FOSS4 conference 2024 with double column and high visibility squares. Logos are not by size, but in order of priority. I leave you an example:

### Integrated Marketing:

Organization logo presented in the main FOSS4G 2024 marketing materials.

Main Stand (space layout): sizes based on the table in this document.

Presence of the logo on the volunteers' t-shirts (there will be approximately 50 volunteers).

### Presence at Events:

Display of the organization's logo as part of the FOSS4G 2024 stand

### Joint Disclosure:

Joint press release with OSGeo to announce the sponsorship.

### Official Recognition:

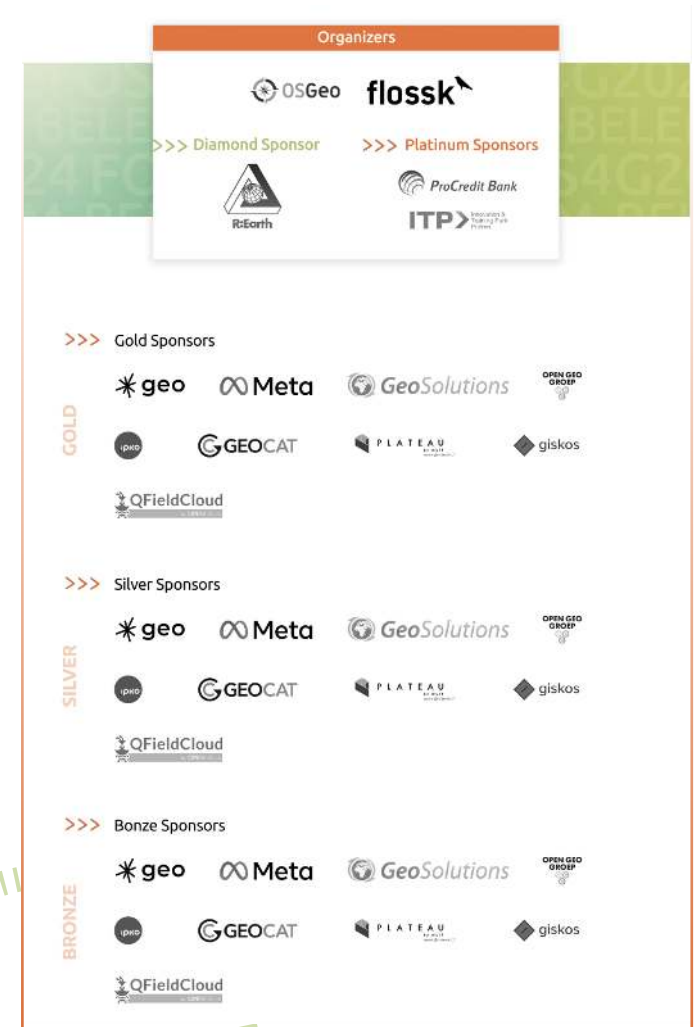
Organization name listed in the "About FOSS4G 2024" section in press releases of the conference.

### Networking Opportunities:

Invitation to sponsor a networking event during the Conference Annual international (See b2b section)  
Technical presentation of the plenary - 1 (one) hour auditorium.

### Sponsorship Identification:

Right to use the FOSS4G 2024 Diamond Sponsor logo and promote the nominated sponsorship level.



The screenshot displays the FOSS4G 2024 sponsors page, organized into sections for different sponsorship levels. At the top, under the 'Organizers' header, are logos for OSGeo and flossk. Below this, the 'Diamond Sponsor' section features logos for RtEarth and ProCredit Bank. The 'Platinum Sponsors' section includes the ITP logo. The 'Gold Sponsors' section lists geo, Meta, GeoSolutions, OPEN GEO GROUP, ipro, GEOCAT, PLATEAU, and giskos. The 'Silver Sponsors' section lists the same set of logos as the Gold Sponsors. The 'Bronze Sponsors' section also lists the same set of logos. The page uses a color-coded system: Gold (orange), Silver (green), and Bronze (red).





## Platinum Sponsorship offers

### Prominent Visibility:

High visibility on the FOSS4G 2024 sponsors page in double column.

### Integrated Marketing:

Stand (space arrangement): sizes based on the table in this document.

### Joint Disclosure:

Joint press release with FOSS4G 2024 to announce sponsorship.

### Official Recognition:

Organization name listed in the "About FOSS4G 2024" section in press releases, website and foundation presentations.

### Supported by:

Inclusion of the organization's name in the message "Supported by <YOU> and other sponsors."

### Networking Opportunities:

Invitation to sponsor information exchange and networking events with the OSGeo Board of Directors and the Brazilian chapter

### Sponsorship Identification:

Use of the OSGeo Platinum Sponsor logo and promotion of the named sponsorship level.



## Gold Sponsorship offers

### Online visibility:

Promotion on the sponsors page in a triple column, with a link to the sponsor's website.

### Integrated Marketing:

Stand (space arrangement): sizes based on the table in this document.

### Joint Disclosure:

Joint blog post with FOSS4G 2024 to announce sponsorship.

### Networking Opportunity:

Invitation to sponsor a networking event with the OSGeo Board of Directors and other guests.

### Sponsorship Identification:

Use of the FOSS4G 2024 sponsor logo and promotion of the nominated sponsorship level.



## Silver Sponsorship offers

### Online visibility:

Promotion on the sponsors page in a five-fold column line, with a link to the sponsor's website.

### Integrated Marketing:

Stand (space arrangement): sizes based on the table in this document.

### Joint Disclosure:

Joint blog post with FOSS4G 2024 to announce sponsorship.

### Networking Opportunity:

Invitation to sponsor a networking event with the OSGeo Board of Directors and other guests.

### Sponsorship Identification:

Use of the FOSS4G 2024 sponsor logo and promotion of the nominated sponsorship level.





## Bronze Sponsorship offers

### Online visibility:

Listing on the sponsors page in a five-fold column line, with a link to the sponsor's website.

### Integrated Marketing:

1 common table: (space layout): sizes based on the table found in this document.

### Sponsorship Identification:

Use of the FOSS4G 2024 Bronze sponsor logo and promotion of the nominated sponsorship level.



## Supporting Sponsorship offers

### Online visibility:

Listing on the sponsors page in a five-fold column line, with a link to the sponsor's website.

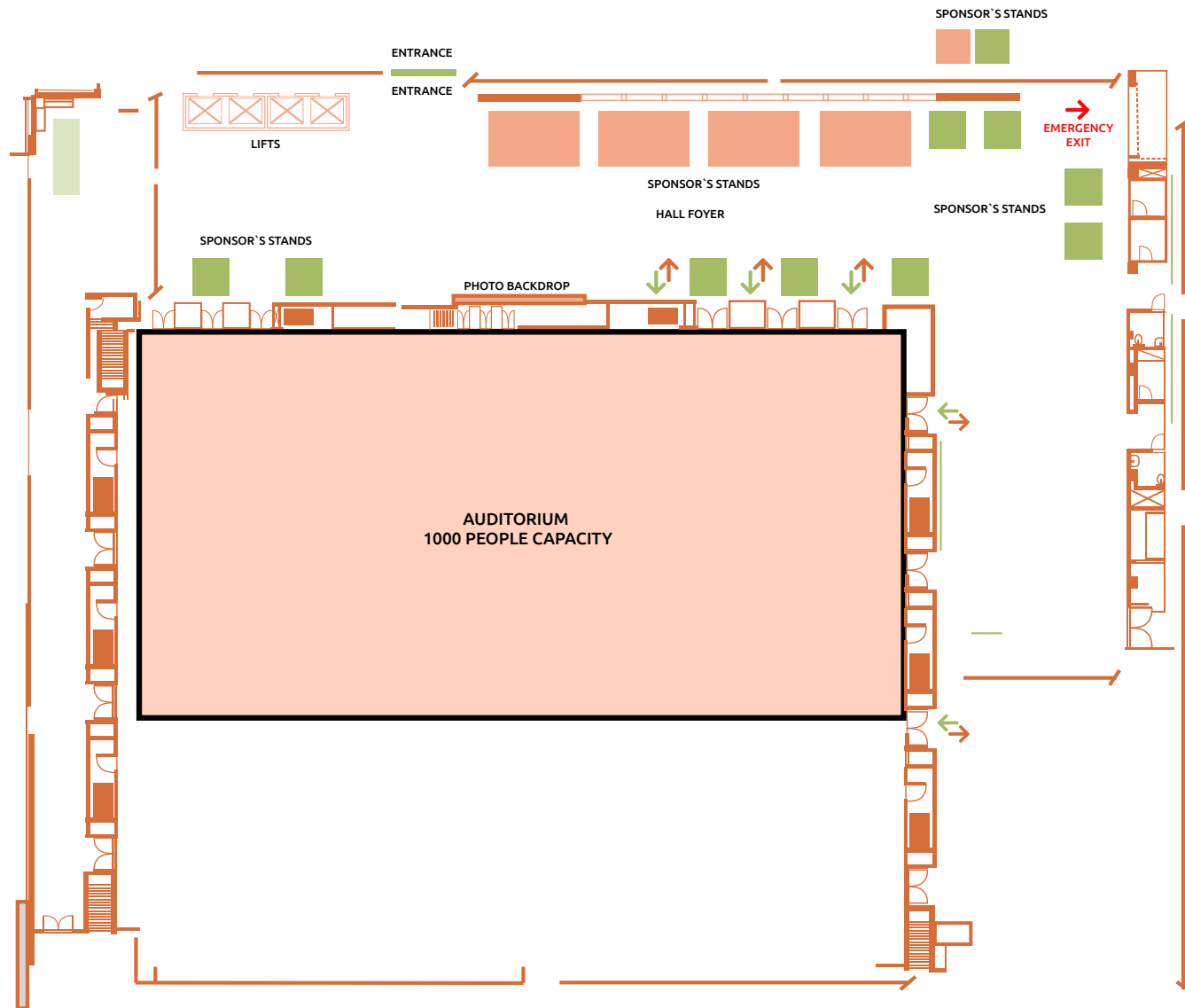
## Benefits table

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Contribution	\$35.000,00	\$20.000,00	\$15.000,00	\$7.000,00	\$4.000,00	\$1.500,00
Sponsored Lecture	✓	✓				
Sponsored Workshop	✓	✓				
Mention in the Press	✓	✓				
Logo on all banners and meeting rooms	✓	✓				
Logo on general conference banners	✓	✓	✓			
Posting your company website on conference website	✓	✓	✓	✓		
Conference tickets	3	2	2	1	1	
B2B Tickets	2	2	1	1	1	
Speech/presentation during B2B	5 minutes	4 minutes	3 minutes	2 minutes	1 minute	
Exhibition stand in the Hall	5x6	5x3	2x3	2x2	1 common table	
Logo on main printed conference banner	✓	✓	✓			
Logo on the conference website	✓	✓	✓	✓	✓	✓



# FLOOR PLANT Hangar

## HANGAR CENTRO DE CONVENÇÕES DA AMAZÔNIA BELÉM/PA-BRAZIL



# General Schedule

	UNIVERSITY		HANGAR			UNIVERSITY							
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday						
8:30	Registration												
9:00	Workshop	Workshop	Opening	Main Session	Registration	Codesprint	SOTM						
10:00			Main Session		Main Session			Codesprint	SOTM				
11:00			Main Session		Main Session								
12:00													
12:30	Lunch												
13:00	Workshop	Workshop	Main Session	Main Session	Main Session	Codesprint	SOTM						
14:00					B2B Hotel Beira Rio Cocktail			Main Session	Main Session	Closing			
15:30										AGM OSGeo			
16:30													
17:00	Pub Race	Pub Race	Ice Break - Hangar	Gala Diner - Hangar	Pub Race								
17:30						Geomini nas - DEI - Reserved Space - Hotel Beira Rio	Ice Break - Hangar	Gala Diner - Hangar	Pub Race				
18:00										Sapace Geomini nas - DEI - Hotel Beirario	Ice Break - Hangar	Gala Diner - Hangar	Pub Race
18:30													
19:00													
19:30													
20:00													
20:30													
...													



## Form of payment

Payment must be made in US Dollars via bank transfer.

Payment of 100% of the amount will be made upon signing of the sponsorship contract, with the sponsor being responsible for paying any bank transfer costs for sending funds.

For each sponsorship, a contract will be drawn up to be signed by interested parties.

## B2B Tickets

The B2B meeting will have a separate ticket. Multiple B2B tickets will be made available to sponsors at a specific sponsorship level. The price of the "icebreaker" event can be deducted from the ticket, as well as the gala dinner can be purchased separately for external guests or companions.

## Cancellation Policies

### Unexpected event cancellation

In the unlikely event that FOSS4G 2024 cannot be held in whole or in part due to any event beyond the control of the Organizers or force majeure (such as riot, fire, explosion, accident, flood, earthquake, sabotage, strikes, pandemic, acts of any government etc.) the Conference Organizers cannot be held responsible for any damages, costs or losses incurred such as registration fee or any other direct or indirect loss or consequential damages.

# B2B Dynamics

The B2B - Business to Business Meeting will take place at Hotel Beira Rio. The B2B meeting will be held on December 3rd, 2024, Tuesday, the second day of the event and one day before the main conference and will last 1.5 hours from 4:30 pm to 6 pm in the events hall of the Hotel Beira Rio.

The event will begin with a brief introduction by a representative from FLOC and then we will make available conversation circles between companies to facilitate the development of Memorandums of Understanding between the parties.

Each participant will then have the opportunity to present their business within a specified period of time, according to their level of sponsorship, using only ONE slide that will be displayed on the screen during the presentation.

The presentation times are as follows:

-  Diamond Sponsorship: 5 minutes
-  Platinum Sponsorship: 4 minutes
-  Gold Sponsorship: 3 minutes
-  Silver Sponsorship: 2 minutes
-  Bronze Sponsorship: 1 minute



Source: <https://beirariohotel.com.br/eventos/>



Source: <https://beirariohotel.com.br/eventos/>



# Additional Sponsorship Opportunities

Additionally, you can consider the possibility of sponsoring special points, such as the following:

## Special category “TGP Sponsor”

Allows companies or individuals to cover expenses for underrepresented participants, demonstrating their commitment to diversity. Sponsors will be recognized and promoted as companies that prioritize diversity.

As part of our commitment to diversity, equity and inclusion at this event, the travel scholarship program seeks the participation of people from marginalized groups, with a special focus on women, gender non-conforming, racialized, indigenous, neurodivergent or people with some type of disability in the geospatial world, they will be placed as a priority. Although this program is focused on supporting the participation of these groups, everyone is invited to apply.

We are offering the opportunity to purchase a minimum of **3 additional conference tickets**, and these will be donated to Travel Grant Program (TGP) beneficiaries.

This ticket does not grant the purchaser access to the conference.

If you purchase more than one additional ticket, you will be recognized as follows:

**We will advertise in the TGP section as support for the TGP program with the name of the company or person**



**Important: These options close 60 days before the event.**



## Lightning Talk Presentation

Give short short talks (no more than 5 minutes) in English and/or Portuguese, about projects or tools of interest to the public, respecting the ideology of the conference. These will take place in the event's Sponsor space.

**COST U\$D 200**

## Catering Sponsorship

If your company is not in the software sector, but would like to contribute to the event, we offer sponsorship opportunities through printed materials.

Your company will be mentioned as a partner on the conference website and in sponsorship materials for the meal/catering service. We highlight that there are only 8 vacancies available for catering companies, which can work at general events such as the Welcome Party and the Gala Dinner of the conference.

Catering sponsorship offers an effective solution, ensuring the presence of your products throughout the event.



Drinks – distribution of drinks at the event



Musical attraction – 1 hour participation in the event with music and dance



Travel scholarship sponsorship – you can fund a scholarship aimed at inclusion, accessibility and diversity.

**COST U\$D 1,000**



# Partnerships

Space reserved for entities, institutions, groups and people who support services and/or products for the best development of the event. We will have the following modalities:



## Partners - Government institutions

Local, regional, national and international government institutions that support the event and the OSGEO community.



## Organizing partners - Event support company

Partners who were in charge of supporting the infrastructure and logistical organization of the event location.



## Media partners - Publicity institutions

Institutions that supported the promotion of the event and collaborated with the dissemination of information about the event on digital media and at their headquarters.



## Community Partners - Geospatial Groups

Groups, collectives, associations, NGOs and individuals who work with software and geospatial data and who supported the development of the event's theme.



## Mobility Partner - Mobility Service

transport service to support local travel and mobility exclusively for the event.



## Flavor Partners - Gastronomy Services

Company and individuals who promoted a local and regional gastronomic experience for event participants.

BEA

Partner



Belem - Brazil



HANGAR CENTRO DE CONVENÇÕES DA AMAZÔNIA  
BELÉM/PA-BRAZIL  
DECEMBER 2ND TO 8TH 2024



**FOSS4G**  
BELÉM, 2024